

Signia Assistant

SIGNIA ASSISTANT

YOUR VERY OWN HEARING COMPANION



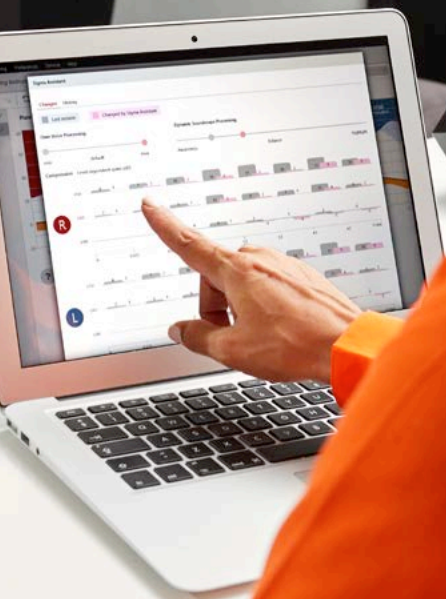
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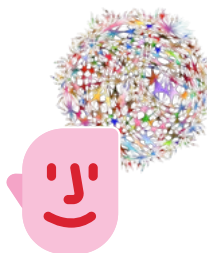
Life sounds brilliant.

SIGNIA ASSISTANT

A HIGHLY INTELLIGENT ASSISTANT



THE WORLD'S FIRST LIVE NEURAL NETWORK FOR HEARING AIDS



Signia Assistant is the smart new way to better address your clients' needs. It acts as an **extension of yourself** so you can see the challenges they experience in their daily life. Via the Signia app on your clients' smartphone, the **revolutionary artificial intelligence** of Signia Assistant supports them 24/7 in the form of intuitive text-based dialogue.

It offers sound adjustments and how-to videos to answers handling questions. All they need is their Signia Xperience hearing aids and the app. And all you need is the Connex software, where you can find all the changes made by the Assistant.

Revolutionizing hearing care, **Signia Assistant is inspired by the way the human brain's neural network solves challenges.** The Assistant learns from every interaction to ensure that the end-user always gets the best possible solution for any given situation, always tailored to their specific needs and preferences. In this way, Signia Assistant delivers the next level in modern optimized care.

FULL TRANSPARENCY IN CONNEXX

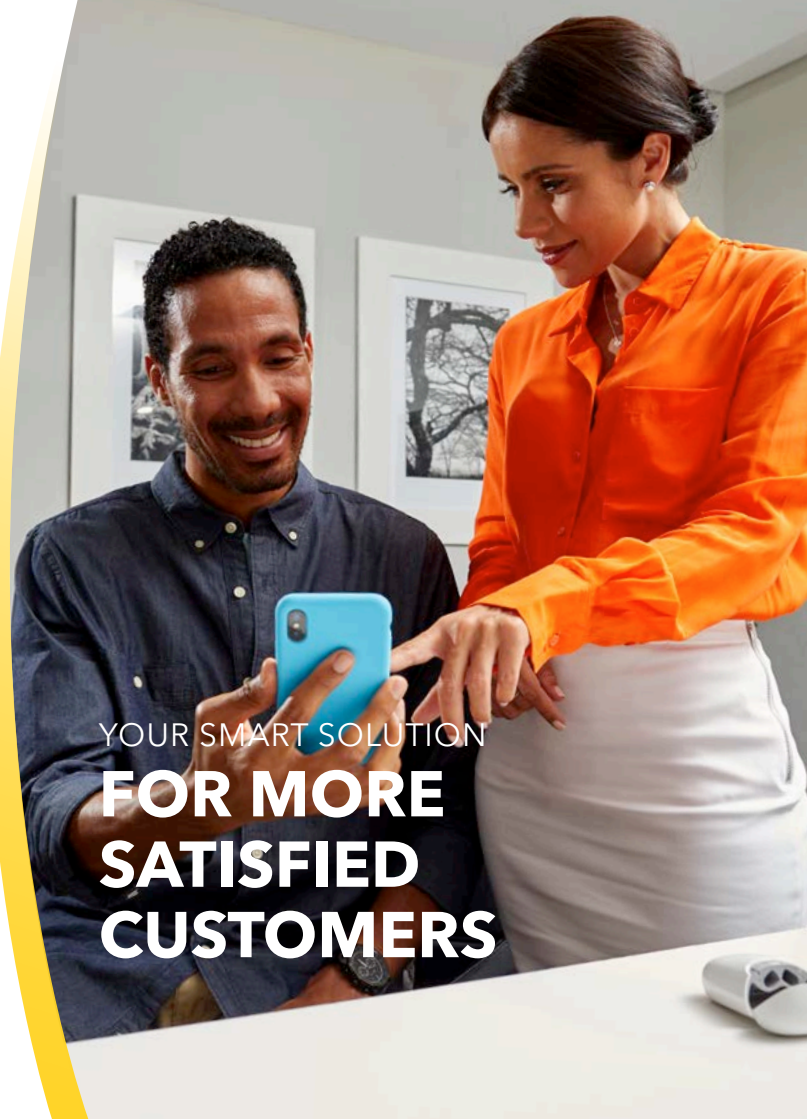
In Connexx, you are able to **see all the adjustments that the Signia Assistant made** since your last session. This means that for the first time you have a wealth of detailed information to help you address each client's fine-tuning needs much more precisely.

A GAME-CHANGING SOLUTION

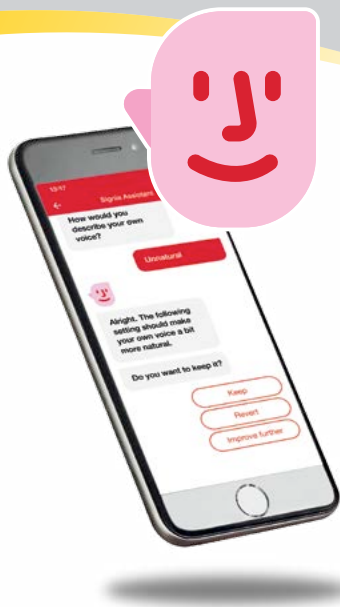
With Signia Assistant you can drive sales with a unique and revolutionary solution that increases your client satisfaction and conversion rate, as proven by a consumer study*:

- **93%** of Signia Assistant users are **more satisfied** with their hearing aids in **difficult listening situations**
- **93%** of wearers say the Signia Assistant boosts their **confidence** to rely on their hearing aids and lets them feel more in **control** of their **hearing success**
- **87%** of wearers would **choose hearing aids with such an assistant** when buying new devices
- **8 out of 10** people would **recommend** trying hearing aids with the **Signia Assistant** to a friend

* Data on file.



YOUR SMART SOLUTION
**FOR MORE
SATISFIED
CUSTOMERS**



WITH THE NEW SIGNIA ASSISTANT YOU CAN:

- Make your clients feel assured that they will **get support 24/7**
- **Increase your client satisfaction and conversion rate**
- **Increase the quality of follow-up appointments** thanks to real-world usage insights
- **Fine-tune with ease** by seeing exactly how your clients choose to personalize their hearing experience
- **Reduce the amount of avoidable return visits**

To enjoy all these benefits, encourage your clients to use the Signia app - it's a small effort to ensure a big reward for you and for them.

Legal Manufacturer

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signia-hearing.com



The Signia app is compatible with Android and iOS.
Downloading it from the Apple App Store or Google PlayStore is free of charge.

The information in this document contains general descriptions of the technical options available, which do not always have to be present in individual cases and are subject to change without prior notice.

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